



Konza United Way

**LIVE UNITED™**

### Konza United Way

555 Poyntz Ave., Suite 245  
PO Box 922  
Manhattan, KS 66505-0922  
Phone: (785) 776-3779  
Fax: (785) 776-3065  
director@konzaunitedway.org  
www.konzaunitedway.org

# 5 Easy Steps for Leading a Successful Workplace Campaign

1. **Generate excitement about the campaign.** Have fun and kick it off with a launch party, set distinct goals to encourage playful competition, put up posters to publicize, and involve the bosses to inspire others.
2. **Establish a means for payroll deduction.** This makes it easier for employees to donate and is a far more affordable option. Many employees cannot make a major one-time contribution, and will appreciate the option.
3. **Make the ask.** Educate your employees about the United Way's goals, and then invite them to contribute towards these goals. Although it seems redundant, explicitly asking your employees will help many to consider donating.
4. **Conclude the campaign.** Hand out forms in person to ensure you receive them immediately and won't have to wait. Running a quick campaign of 1-2 weeks saves everybody time and energy.
5. **Fill the forms out clearly and return them to the United Way office.** Total both the sum of each category of page totals and report totals at the bottom of each report form collected, then fill out the box located at the top of the form concerning the total number of employees. Enclose donations, seal the envelope, and drop it back off at the United Way.

**GIVE. ADVOCATE. VOLUNTEER.**



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## **Konza United Way**

**We aspire to drive collaborative community change relating to the health, education, and income needs of our region.**

**Konza United Way's invests in programs that provide measurable outcomes and deliverables.**

### **EDUCATION:**

Konza United Way supports children and youth by providing programs that prepare them for school, encourage academic success, and work to significantly reduce the regional dropout rate.

In order for youth to receive a quality education, it takes the focus and resources of the entire community to create learning-rich environments where dreams are fueled and opportunities are delivered to those who need them.

### **INCOME:**

Konza United Way helps people achieve financial independence and stability.

Konza United Way seeks to address the obstacles that prevent hard working families from prevailing financially. United Way promotes community-change strategies to help families meet their basic needs while gaining the financial capabilities to plan for, and accomplish, their long-term financial goals.

### **HEALTH:**

Konza United Way encourages healthy lifestyles through affordable access to physical, mental, dental, and pharmaceutical services.

Konza United Way works to ensure everyone has access to affordable and quality care and freedom from abuse.